

### Bulgaria: Incomes Versus Homes



#### In 2011

average salary after tax in Bulgaria = € 250 per month poverty line (determined by the Government) = € 125 per month

Physiological needs (food, water, sleep, health)



#### In 2011

### The **average** citizen in Bulgaria has only € 125 per month for the second level of needs



The average citizen in Bulgaria has only € 125 per month for shelter with 2 options:

- Living on rent
- Obtain mortgage



#### In 2011

•The average home (60 m<sub>2</sub>) in Bulgaria worth about € 27 000 •Promotional interest rates from banks starts at 6-7% a year



## It's mathematically impossible for the average citizen in Bulgaria ever to pay its mortgage.



# If you are the average citizen in Bulgaria, you can never buy your own home



# But if you have a spouse? Maybe then you can afford you own home?



# But if you have children? Tough choice – children or home

Security (shelter, safety, etc.)

We have National security problem!



#### Then how?

Simple – living with your parents, grandparents, etc.



# A few different generations at one place = United family?

Affiliation (family, community, love)



Selfimprovement

Confidence (respect, honor)

The average citizen in Bulgaria doesn't have any self-confidence and is devoid of future prospects. But is this a problem for Bulgaria only?



### Thank you for your attention!

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