THE TEN RULES OF COMMUNITY ORGANIZING

- 1. Nobody's going to come to the meeting unless they've got a reason to come to the meeting.
- 2. Nobody's going to come to a meeting unless they know about it.
- 3. If an organization doesn't grow, it will die.
- 4. Anyone can be a leader.
- 5. The most important victory is the group itself.
- 6. Sometimes winning is losing.
- 7. Sometimes winning is winning.
- 8. If you're not fighting for what you want, you don't want enough.
- 9. Celebrate!
- 10. Have fun!
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