

# **THE TEN RULES OF COMMUNITY ORGANIZING**

1. Nobody's going to come to the meeting unless they've got a reason to come to the meeting.
2. Nobody's going to come to a meeting unless they know about it.
3. If an organization doesn't grow, it will die.
4. Anyone can be a leader.
5. The most important victory is the group itself.
6. Sometimes winning is losing.
7. Sometimes winning is winning.
8. If you're not fighting for what you want, you don't want enough.
9. Celebrate!
10. Have fun!