



EUROPEAN ANTI POVERTY NETWORK

Fundraising and Financial Diversification Team (FFDT) Terms of Reference – Draft v2.

1. The work of the FFDT

1a. Objective

To lead, on behalf of the Ex Co, EAPN's work on fundraising and financial diversification.

1b. Outputs

- A financial diversification strategy
- A revised and implemented fundraising strategy
- Recommendations for a proactive, longer time 'project strategy', with a recognition of the opportunities and risks of being involved in multiple European projects
- Fundraising campaign and proposals (TBC)

1c. How the outputs would be used

- To guide EAPN's approach in selecting and approaching donors (foundations, governments, European institutions, businesses, members, individuals)
- To guide EAPN's selection of projects in which we are invited to participate

2. Participation in the FFDT

The FFDT is open to **members of EAPN who have interest and expertise in fundraising and financial diversification**. Ideally the FFDT should consist of a maximum of 6 EAPN members.

We anticipate two levels of membership, notably:

- 1) Individuals who are prepared to put time in to develop the strategy, to research funding opportunities and develop fundraising campaigns
- 2) Individuals who have less time, but can add some strategic guidance to the discussions and proposals.

3. The ways the FFDT works

3a. Agreed ways of working

- Online – email exchanges, google docs, webinars / conference calls
- Offline – at this stage there are no funds set aside for physical meetings of this Committee.
- The Director will work with this team – but members should expect to play a very active role, which may include drafting documents, ensuring others draft documents, commenting on proposed agendas, chairing webinars / conference calls.
- This will be an active team, which needs people who are ready to work!

3b. Language of the Committee

Discussions of the FFDT will take place in English, but written inputs can be made in English, French or Spanish.

4. Support from the EAPN Office

The FFDT will be supported by EAPN Director, Leo Williams. Philippe Lemmens will also participate in this committee.

5. Initial Timescales

- a. FFDT mandated to work by the Ex Co (mid 2017)
- b. Ex Co agrees the need to diversify funding by 20% by the end of 2020 (October 2017)
- c. Members of FFDT agreed (end November 2017)
- d. Draft financial diversification strategy (end Jan 2018)
- e. Revised funding strategy (end Feb 2018)
- f. Project strategy (in time for 1st Ex Co of 2018)
- g. Overview of promising foundational opportunities (March 2018)
- h. Online fundraising campaign (mid 2018)