



Strategic Thinking Session

Friday 28th September, 2.00pm – 5.30pm

Context

This workshop forms part of our strategic thinking process which began in January 2018. The first phase of this process was completed in June 2018, see ***Reaching A Shared Understanding***. For the next phase it was agreed that the Director, Staff and Bureau would undertake an analysis of the environment within which EAPN is operating (see the ***PESTLE*** analysis) and present a ***Theory of Change*** for discussion by the membership.

The objective of this session is to give all members the opportunity to reflect on and enhance the Theory of Change. The session will include a mixture of presentations and group work, with facilitated discussions taking place in groups of approximately 10 delegates, and clear opportunities for feedback.

The resulting agreed Theory of Change will provide a touchstone for decisions on strategic direction and work prioritisation. In addition to forming part of our strategic thinking documentation, it will become a living document against which we will test the efficacy of our work over time.

The session will be co facilitated by Leo and Noeleen Hartigan from Quality Matters, the NGO research organisation supporting us through this process. Noeleen will run a casual Q+A session about this process over lunch, just before the meeting – details will be shared with groups in Vienna.

AGENDA

2pm – Prologue: Social Welfare in Vienna (30 mins)

Peter Stanzl (Head of Group 'Reporting and social welfare planning', Health Care and Social Welfare Planning Division, City of Vienna) will highlight *how Vienna prepares and plans for future challenges in the field of social welfare*. This input will be followed by a brief Q&A.

2.30pm - Context Setting (15 mins)

Recap on Strategic Planning process Leo
What do we mean by a Theory of Change? Presentation and icebreaker Noeleen

2.45pm - Recap of Information already distributed (30mins)

Presentation on PESTLE analysis Leo
EAPN Bureau Theory of Change Noeleen

3.15pm - Group Work 1: Major Changes (1 hour)

What are the Major Changes that are needed for EAPN's Vision to be fulfilled?

4.15pm - Group Work 2: Strategies (1 hour)

Given the Major Changes above, where should EAPN focus its efforts?

5.15pm - Close Leo