



EAPN - EP Elections Campaign 2019

Overview Actions Members

LAUNCH (12/2)

- Social Media (more details see Social Media Guidelines document)
 - change your banners, profile pictures,..
 - share our posts, retweet,... or make your own (translate, adapt...)
- change your email signature (copy paste ours) and website homepage

FEB-MARCH

- Translate and adapt all the materials, make your own plan how to use them, and share them with us, so we can also put them on your country page on the Campaign website
- Make your own videos (see [guidelines](#)), share them widely
- Facebook posts (and Tweets): (at least) twice a week (see Social Media Guidelines)
- Reach out to your MEP candidates:
 - ask them to sign [the pledge](#)
 - send them the videos you made and ask them to show their commitment in a video as well
 - all commitments (pledge signed and/or video messages) will be made visible on the site

APRIL-MAY

- Continue reaching out to your MEP candidates and sending us the materials to make the commitment visible on the website
- Prepare your actions for the 9th of May (according to your choice: some networks are planning social media activities, others are planning seminars, press conferences, meetings with MEP candidates and people experiencing poverty). All these actions should mention the big European Action day (joint action coordinated by WeMove with manifestations and actions all over Europe) of the 19th of May
- 19/5: Joint Action Day with broad coalition (more info will follow soon)